Innovation: Beyond the Buzzword
June 1-3, 2020

Monday

Introduction
9:00 - 9:30  Course Introduction
9:30 - 10:30  Innovation Through Design Thinking (Prof. Federico Casalegno)
10:30 - 10:45  Break
10:45 - 11:30  Lecture: Millennials: Expectations and Values (Yihyun Lim)
11:30 - 12:15  Lecture: Envisioning the Future (Scott Penman, MIT Design Lab)
12:15 - 1:15  Lunch
12:45 - 1:45  Lecture: Disruptive Technologies and Clusters (Will Walker, MIT Design Lab)

Hands-on Workshop: Ideation
1:45 - 2:15  Introduction to Hands-on Workshop and methodologies (Yihyun Lim)
2:15 - 4:15  Hands-on Workshop (Group Work)
4:15 - 5:00  Concluding Class Discussion

Tuesday

[Breakfast delivered at 8:15]

Introduction
9:00 - 9:15  Day Two Introduction (Yihyun Lim)

Hands on Workshop - Prototyping Ideas
9:15 - 10:00  Lecture - Prototyping Methods and Storytelling as a Tool for Innovation (Yihyun Lim)
10:00 - 12:00  Hands-On Workshop (Group Prototyping)
12:00 - 12:45  Presentation and Discussion
12:45 - 1:45  Lunch
1:45 - 2:45  Guest Lecture 1: Collaborative Design Platform (Ira Winder, MIT Media Lab)
2:45 - 3:00  Break
3:00 - 4:00  Guest Lecture 2: Interactive Media (Marcelo Coelho, Head of Design at Formlabs, Lecturer at MIT)
4:00 - 4:15  Break
4:15 - 5:00  Wrap up and Discussion
Wednesday,

[Breakfast delivered at 8:15]

Introduction

9:00 - 9:15  Day Three Introduction (Yihyun Lim)
9:15 - 10:00 Lecture: Applied Innovation - Innovation in Banking (Yihyun Lim)
10:00 - 10:15 Break
11:15 - 11:30 Break
11:30 - 12:30 Lecture: Design Principles for Innovation (Yihyun Lim)
12:30 - 1:30  Lunch

The Innovation Ecosystem

1:30 - 4:00  Learning Expedition around MIT, details TBD
4:00 - 5:00  Discussion and Conclusion
5:00 - 7:00  Reception