| **Monday (July 29)**  
**The Practice of BCP** | **Tuesday (July 30)**  
**Current Issues** | **Wednesday (July 31)**  
**Implementation/Response** | **Thursday (Aug 1)**  
**Communication/Response** | **Friday (Aug 2)**  
**Bringing it all together** |
|-------------------|-------------------|-------------------|-------------------|-------------------|
| Welcome, Introductions  
(9:00 – 9:45)  
Steve, Dick, Lou, Suzanne, Bhaskar, MIT | Supply Chain Management  
Before, During, and After a Crisis  
(8:00 – 9:45)  
Dr. Yossi Sheffi, MIT | Bus to Federal Regional Response  
Coordination Center (RRCC) / Networking | The News Media: What we are going to do to you, and how to prepare  
(8:00 – 10:15)  
(8:00 – 9:00)  
Cheyene Marling, Firestorm Solutions |
| Basics of BCP/Crisis Management  
(9:45 – 10:30)  
Dr. Steven Goldman, MIT | Emergency Preparedness & the Dimensions of Meta-Leadership  
(10:15 – 12:15)  
Eric McNulty, Harvard University | State Planning and Response  
(10:30 – 11:30)  
Allen Phillips, MA Emergency Management Agency | Social Media Issues and Crisis Response  
(10:30 – 12:00)  
Dr. Rick Reed, Intel | Crisis Simulation  
(10:30 – 1:00)  
Steve, Lou, Howard, Suzanne |
| Lunch  
(12:15 – 1:00) | Lunch  
(12:15 – 1:00) | Lunch  
(12:15 – 1:00) | Lunch  
(12:15 – 1:00) | Adjourn  
(2:00 PM) |
| Case Study:  
From aircraft incidents to operations disruptions  
(1:00 – 2:30) | Cyber Security & Data Breach Update  
(1:00 – 2:45)  
Penny Neferis, JetBlue | Working with the FBI on Terrorism and Data Breaches  
(2:00 – 3:30)  
Nader Mehravari, Cornell University; Axio Inc. | Douglas Domin, plus agents to be determined; FBI | Case Study: Large Multi-National CM/BC/DR  
(1:00 – 2:30)  
• Dan Phillips  
• C. Kennedy, Wells Fargo |
| Pandemic Update  
(3:00 – 4:00)  
Dr. Dick Larson, MIT | IT / DR: Trends and Technology  
(3:15 – 5:00)  
Merrit Maxim, Forrester Research | Topic to be determined  
(3:30 – 4:45) | Speaker to be determined | Dawn Turton, Hilton  
Tour of MIT (optional):  
Sunday July 28, 3:00 PM or Friday August 2, 3:00 PM |
| How to Speak, Eat, and Drive like a Bostonian!  
(4:00 – 5:00)  
Steve Goldman, MIT | Duck Boat Tour and New England Lobster (or other) Dinner  
Ducks leave by 6:00 PM! | Bus back to MIT / Networking  
(4:45 – 5:30) | Open discussion:  
all topics and issues  
(4:30 – ?) | Dr. Steve and Class |
| Class and Faculty Reception  
Location TBD  
(5:30 – 7:30 PM) | Restaurant Gather and Go!  
(optional) |

Horizontal triple line = Break

**Revised 03/01/19**