People Analytics:
Transforming Management with Behavioral Data

October 2020

Day 1

11:00 am–11:15 am	Welcome	Prof. Sandy Pentland and Ben Waber
11:15 am – 12:45 pm	Honest Signals and Social Physics	Prof. Sandy Pentland
12:45 pm – 1:00 pm	Coffee Break	
1:00 pm – 2:30 pm	People Analytics: Data and Tools	Ben Waber

Day 2

11:00 am–12:00 pm	Core Tool: Social Network Analysis	Ben Waber
12:00 pm – 1:00 pm	Group Exercise: Understanding Complexity	Ben Waber
1:00 pm – 1:15 pm	Coffee Break	
1:15 pm – 2:00 pm	Exercise Discussion	Ben Waber

Day 3

11:00 am – 11:30 am	Moving from HBR Cases to A/B Testing	Ben Waber
11:30 am – 12:15 pm	Group Exercise: Rewire the Class with Lunch	Ben Waber
12:15 pm – 12:30 pm	Group Proposals and Vote	
12:30 pm – 1:15 pm	Group Lunches	
1:15 pm – 2:00 pm	Building a People Analytics Team	Ben Waber

3:00 pm – 4:30 pm	Breaking it down: What problems do you have today?	Ben Waber

Day 4

11:00 am – 11:15 am	Network Analysis Metric Review	Ben Waber
11:15 am – 1:00 pm	Group Exercise Data Analysis and Explanation	Ben Waber
1:15 pm – 1:30 pm	Break	
1:30 pm – 2:30 pm	Analysis Discussion	

Day 5

11:00 am – 11:30 am	Breaking it down: What problems do you have today?	Ben Waber
11:30 am – 12:30 pm	Group Lunch Discussion: Implementing People Analytics in Your Organization	Prof. Sandy Pentland and Ben Waber
12:30 pm – 1:00 pm	Group Learnings	
1:00 pm – 2:00 pm	WFH and the Future of Workforce Analytics	Ben Waber
2:00 pm	Adjourn	