People Analytics:
Transforming Management with Behavioral Data

Day 1

9:00 am–9:15 am	Welcome	Prof. Sandy Pentland and Ben Waber
9:15 am – 10:45 am	Honest Signals and Social Physics	Prof. Sandy Pentland
10:45 am – 11:00 am	Coffee Break	
11:00 am – 12:30 pm	People Analytics: Data and Tools	Ben Waber
12:30 pm – 2:00 pm	Lunch	
2:00 pm – 2:30 pm	Group Exercise Explanation: Understanding Complexity	Ben Waber
2:30 pm – 3:30 pm	Groups Work	
3:30 pm – 4:00 pm	Break	
4:00 pm – 5:00 pm	Exercise Discussion	

Day 2

8:30 am – 9:00 am	Pre-course socializing	
9:00 am – 9:30 am	Moving from HBR Cases to A/B Testing	Ben Waber
9:30 am – 10:30 am	Core Tool: Social Network Analysis	Ben Waber
10:30 am – 10:45 am	Coffee Break	
10:45 am – 11:00 am	Group Exercise Explanation: Rewire the Class with Lunch	Ben Waber
11:00 am – Noon	Groups Work	

Noon – 12:30 pm	Group Proposals and Vote	
12:30 pm – 2:00 pm	Rewired Lunch and Badge Data Collection	
2:00 pm – 3:00 pm	Building a People Analytics Team	Ben Waber
3:00 pm – 4:30 pm	Breaking it down: What problems do you have today?	Ben Waber

Day 3

9:00 am– 9:30 am	Pre-course socializing	
9:30 am – 10:00 am	Badge Metric Review	Ben Waber
10:00 am – 11:00 am	Group Exercise Data Analysis and Explanation	
11:00 am – 11:45 am	Analysis Discussion	
11:45 am – Noon	Break	
Noon – 1:00 pm	Group Lunch Discussion: Implementing People Analytics in Your Organization	Prof. Sandy Pentland and Ben Waber
1:00 pm – 1:30 pm	Group Learnings	
1:30 pm	Adjourn	