

Organizations, Innovation, and Technology: Putting Ideas to Work

June 14-18, 2021

Virtual

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Paul Levy, Lee McKnight, James Womack, and Johannes Fruehauf

COURSE SCHEDULE

Monday, June 14

10:00 a.m.	Course Introduction	Sandy Weiner
11:00 a.m.	Coffee break	
11:15 a.m.	Introductory Case Study: Innovation in a Pandemic	Sandy Weiner
12:00 p.m.	Lunch break	
1:30 p.m.	Lean Thinking as an Innovation	James Womack
2:30 p.m.	Coffee Break	
2:45 p.m.	Lean continued	
3:30 p.m.	Coffee Break	
3:45 p.m.	Applying the lessons	Sandy Weiner
4:15 p.m.	Adjourn	
4:30 p.m.	Zoom reception	

Tuesday, June 15

10:00 a.m.	Investing In Customer & Client Capabilities: A Simple Framework For Scalable Innovation Success	Michael Schrage
11:00 a.m.	Coffee Break	
11:15 a.m.	Investing continued	
12:00 p.m.	Lunch Break	
1:30 p.m.	Comparing Biotech Startups	Johannes Fruehauf
2:30 p.m.	Coffee Break	
2:45 p.m.	Biotech continued	
3:30 p.m.	Coffee Break	
3:45 p.m.	Applying the lessons	Sandy Weiner
4:15 p.m.	Adjourn	

Wednesday, June 16

10:00 a.m.	Turning Around a Teaching Hospital: Leadership and Teamwork	Paul Levy
11:00 a.m.	Coffee Break	
11:15 a.m.	Teaching Hospital continued	
12:00 p.m.	Lunch Break	
1:30 p.m.	Building Teams for Innovation: Power Plants and Offshore Wind	Sandy Weiner
2:30 p.m.	Coffee Break	
2:45 p.m.	Building continued	
3:30 p.m.	Coffee Break	
3:45 p.m.	Applying the lessons	Sandy Weiner
4:15 p.m.	Adjourn	

Thursday, June 17

10:00 a.m.	Changing <i>Your</i> Organization	Weiner
11:00 a.m.	Coffee Break	
11:15 a.m.	Your Organization continued	
12:00 p.m.	Lunch break	
1:30 p.m.	Strategy for a Startup World	Richard Cohen
2:30 p.m.	Coffee break	
2:45 p.m.	Strategy continued	
3:30 p.m.	Coffee Break	
3:45 p.m.	Applying the lessons	Sandy Weiner
4:15 p.m.	Adjourn	

Friday, June 18

10:00 a.m.	Implementing Lean Processes	John Shook
11:00 a.m.	Coffee Break	
11:15 a.m.	Lean Processes continued	
12:00 p.m.	Coffee Break	
12:15 p.m.	Final lessons	Sandy Weiner
1:00 p.m.	Adjourn	

