

	Monday June 14, 2021	Tuesday June 15, 2021	Wednesday June 16, 2021	Thursday June 17, 2021	Friday June 18, 2021
9:00-10:30 EST	<b>What is Inclusive Business? Why does it matter?</b> <i>Emile Schmitz</i>	<b>What do we know about the BoP + Value Proposition</b> <i>Emile Schmitz</i>	<b>4 Models for Distribution at the BoP</b> <i>Emile Schmitz</i>	<b>Revenue Models for IB</b> <i>Emile Schmitz</i>	<b>Break Day</b>
10:30-11 EST	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	
11-12:30 EST	<b>Your idea and why does it matter?</b> <i>Emile Schmitz + Jason Jay</i>	<b>Designing a BoP Marketing Strategy + Participant Case Workshop</b> <i>Emile Schmitz</i>	<b>Best Practices and Pitfalls Supply Chains at the BoP</b> <i>Steve Graves + Jarrod Goentzle</i>	<b>Balancing Impact and Profits</b> <i>Emile Schmitz</i>	
	<i>Homework</i>	<i>Homework</i>	<i>Homework</i>	<i>Homework</i>	

	Monday June 21	Tuesday June 22
9:00-10:30 EST	<b>Feedback from the Field : BoP Validation</b> <i>BoP Inc.</i>	<b>Building an IB Friendly Organization</b> <i>Sher Vogel + Amanda Epting</i>
10:30-11 EST	<b>Break</b>	<b>Break</b>
11-12:30 EST	<b>Scalability</b> <i>Saida Benhayoune</i>	<b>Participants Case Pitch</b> <i>BoP Inc</i>
	<i>Homework</i>	<i>Virtual Celebration</i>