

MIT Crisis Management & Business Continuity Course – 2020 Agenda

Monday (July 27) <i>(The Practice of BCP)</i>		Tuesday (July 28) <i>(Current Issues)</i>		Wednesday (July 29) <i>(Implementation/Response)</i>		Thursday (July 30) <i>(Communication/Response)</i>		Friday (July 31) <i>(Bringing it all together)</i>	
Course Registration 7:30 – 8:45 AM		Coffee at 7:30; Announcements at 7:50		Buses leave at 7:40 and 7:50 AM		Coffee at 7:30; Announcements at 7:50		Coffee at 7:30; Announcements at 7:50	
Welcome, Introductions (9:00 – 9:45)	Steve, Dick, Lou, Suzanne, Bhaskar, MIT	Supply Chain Management Before, During, and After a Crisis (8:00 – 9:45)	Dr. Yossi Sheffi, MIT	Bus to Federal Regional Response Coordination Center (RRCC) / Networking		The News Media: What we are going to do to you, and how to prepare (8:00 – 10:15)	<ul style="list-style-type: none"> • Joe Sciacca, Editor (ret), The Boston Herald • Howard Price, TV News Editor 	Industry Trends: Impact on your Program and Career (8:00 – 9:00)	Cheyene Marling, BC Management
Overview of BC & Crisis Management (9:45 – 10:30)	Dr. Steven Goldman, MIT			Local / Hazmat Planning and Response (9:30 – 10:30)	Bill Van Schalkwyk, Groton MA FD; Harvard EHS			Leadership Insights for the BC Manager (9:00 – 10:00)	Steve Goldman, MIT
BC Laws, Standards, and Metrics (10:45 – 12:15)	Don Byrne, Metrix411	Emergency Preparedness & the Dimensions of Meta-Leadership (10:15 – 12:15)	Eric McNulty, Harvard University	State Planning and Response (10:30 – 11:30)	Allen Phillips, MA Emergency Management Agency	Social Media Issues and Crisis Response (10:30 – 12:00)	Dr. Rick Reed, Intel	Crisis Simulation (10:30 – 1:00)	Steve, Lou, Howard, Suzanne
Lunch (12:15 – 1:00)				Federal Planning and Response (11:30 – 12:30)	John McGough, US Dept. of Homeland Security	Media Panel Session (12:00 – 12:15)	All media lecturers	Course Wrap-up and Graduation (1:00 – 2:00)	Steve, Dick, Lou
Case Study: JetBlue: From Aircraft Incidents to Community Response (1:00 – 2:30)	Penny Neferis, JetBlue	Lunch (12:15 – 1:00)		Lunch and Tour of Federal RRCC (12:30 – 2:00)		Lunch (12:15 – 1:00)		Adjourn (2:00 PM)	
		Cyber Security & Data Breach Update (1:00 – 2:45)	Abel Sanchez, John Williams MIT	Working with the FBI on Terrorism and Data Breaches (2:00 – 3:30)	FBI	Pandemic Update and Historical Perspective (1:00 – 3:00)	Dick Larson, MIT; John Barry, Author	Tour of MIT <i>(optional)</i> : Sunday July 26, 3:00 PM or Friday July 31, 3:00 PM	
Topic TBD (3:00 – 4:00)	Steve Goldman, MIT	IT / DR: Trends and Technology (3:15 – 5:00)	Stephanie Balaouras, Forrester Research	Managing Global Crises: Challenges and lessons learned (3:45 – 5:00)	Dawn Turton, Hilton	Pandemic Response and Lessons Learned (3:30 – 5:00)	TBD, CDC		
How to Speak, Eat, and Drive like a Bostonian! (4:00 – 5:00)				Bus back to MIT / Networking (5:00 – 5:45)	Open discussion (5:00 – ?)	Dr. Larson and Class			
Class and Faculty Reception, MIT Faculty Club (5:30 – 7:30 PM)		Duck Boat Tour and New England Lobster (or other) Dinner Ducks leave by 5:45 PM!							

Horizontal triple line = Break

Revised 03/24/20