

Organizations, Innovation, and Technology: Putting Ideas to Work

June 15-19, 2020

Sanford L. Weiner, Richard Cohen, Michael Schrage, John Shook
Paul Levy, Lee McKnight, James Womack, and Johannes Fruehauf

REVISED COURSE SCHEDULE

A light breakfast will be available before class each day at the classroom.

Monday, June 15

8:30 a.m.	Registration	
9:00 a.m.	Introductory Case Study: DuPont and the CFC Phase out	Sandy Weiner
11:00 a.m.	Coffee break	
11:15 a.m.	Course Introduction	Sandy Weiner
1:00 p.m.	Lunch break	
2:00 p.m.	Lean Thinking as an Innovation	James Womack
4:30 p.m.	Coffee Break	
4:45 p.m.	Applying the lessons	Sandy Weiner
5:15 p.m.	Afternoon break	
5:45 p.m.	Reception & Dinner (Catalyst Restaurant)	

Tuesday, June 16

9:00 a.m.	Investing In Customer & Client Capabilities: A Simple Framework For Scalable Innovation Success	Michael Schrage
11:30 a.m.	Lunch Break	
12:45 p.m.	Comparing Biotech Startups	Johannes Fruehauf
3:15 p.m.	Coffee Break	
3:40 p.m.	Applying the lessons	Sandy Weiner
5:00 p.m.	Adjourn	

Wednesday, June17

9:00 a.m.	Turning Around a Teaching Hospital: Leadership and Teamwork	Paul Levy
11:30 a.m.	Lunch provided	
12:30 p.m.	Building Teams for Innovation: Makowski and Independent Power Plants	Sandy Weiner
3:00 p.m.	Coffee Break	
3:15 p.m.	The Innovation Culture in Boston: A tour of the Cambridge Innovation Center, E70	
5:00 p.m.	Adjourn	

Thursday, June 18

9:00 a.m.	Implementing Lean Processes	John Shook
11:30 a.m.	Lunch break	
1:00 p.m.	Evidence-based Decisions in a Startup World	Richard Cohen
3:30 p.m.	Coffee break	
3:50p.m.	Applying the lessons	Sandy Weiner
5:00 p.m.	Adjourn	

Friday, June 19

9:00 a.m.	Changing <i>Your</i> Organization	Weiner
11:30 a.m.	Working lunch	
1:00 p.m.	A Startup in Real Time	Lee McKnight
3:15p.m.	Coffee Break	
3:30p.m.	Final lessons	Sandy Weiner
4:30 p.m.	Adjourn	