

CRISIS MANAGEMENT & BUSINESS RESILIENCY

LIVE VIRTUAL COURSE AGENDA | JULY 2021 | PROFESSIONAL.MIT.EDU/CM

All times are US Eastern Daylight Time. Schedule and speakers are subject to change.

MONDAY, JULY 19	TUESDAY, JULY 20	WEDNESDAY, JULY 21	THURSDAY, JULY 22
<p>Welcome, Introductions, Student / Faculty Reception (12:00 – 2:00 PM)</p> <p>Steve Goldman Dick Larson Lou DiBerardinis Sandra Galletti MIT</p>	<p>BC Laws, Standards, and Metrics (12:00 – 2:00 PM)</p> <p>Don Byrne Metrix411</p>	<p>Cyber Security Update and Recent Events (12:00 – 2:00 PM)</p> <p>Abel Sanchez MIT</p>	<p>Supply Chain Management Before, During, and After a Crisis (12:00 – 2:00 PM)</p> <p>Dr. Yossi Sheffi MIT</p>
BREAK	BREAK	BREAK	BREAK
<p>Crisis Mgt & Bus. Resiliency Overview and Issues (2:15 – 4:15 PM)</p> <p>Steve Goldman MIT</p>	<p>JetBlue: From Aircraft Incidents to the Pandemic and Beyond! (2:15 – 4:15 PM)</p> <p>Penny Neferis JetBlue</p>	<p>Working with the FBI on Data Breaches and Terrorism (2:15 – 4:15 PM)</p> <p>Special Agents TBD US Federal Bureau of Investigation</p>	<p>The Adventures of Taking the World's Largest Retailer through the Great Unknown and Beyond! (2:15 – 4:15 PM)</p> <p>Andrea Davis Walmart</p>
<p>Day's Review and Class Networking (4:15 – 5:00 PM)</p>	<p>Day's Review and Class Networking (4:15 – 5:00 PM)</p>	<p>Day's Review and Class Networking (4:15 – 5:00 PM)</p>	<p>Day's Review and Class Networking (4:15 – 5:00 PM)</p>

MONDAY, JULY 26	TUESDAY, JULY 27	WEDNESDAY, JULY 28	THURSDAY, JULY 29
<p>The News Media: What we are going to do to you, and how to prepare (12:00 – 2:00 PM)</p> <p>Joe Sciacca, Editor (ret), The Boston Herald; Howard Price, NBC-TV News Editor</p>	<p>Emergency Preparedness & The Dimensions of Meta-Leadership (12:00 – 2:00 PM)</p> <p>Eric McNulty Harvard University</p>	<p>Pandemic Update, Response, and Lessons Learned (12:00 – 3:00 PM)</p> <p>Dick Larson, MIT John Barry, Author Ian Waitz, MIT Speaker, TBD</p>	<p>Virtual Crisis Simulation: Hazmat Leak WP Violence Cyber Security (12:00 – 4:00 PM)</p>
BREAK	BREAK	BREAK	
<p>Social Media Issues and Crisis Response (2:15 – 4:15 PM)</p> <p>Dr. Rick Reed Intel</p>	<p>Industry Trends: Impact on your Program and Career (2:15 – 4:15 PM)</p> <p>Cheyene Marling BC Management</p>	<p>Leadership Insights for the BR Manager (3:15 – 4:15 PM)</p> <p>Steve Goldman MIT</p>	<p>Steve Goldman Dick Larson Lou DiBerardinis Sandra Galletti Howard Price Penny Neferis Don Byrne Joe Sciacca</p>
<p>Day's Review and Class Networking (4:15 – 5:00 PM)</p>	<p>Day's Review and Class Networking (4:15 – 5:00 PM)</p>	<p>Course Review Final Thoughts Adjourn (4:15 – 5:00 PM)</p> <p>Steve Goldman Dick Larson Lou DiBerardinis Sandra Galletti</p>	