

ADVANCED BUSINESS RESILIENCY

LIVE VIRTUAL AGENDA | JUNE 14–24, 2021 | PROFESSIONAL.MIT.EDU/ABR

All times are US Eastern Daylight Time. Schedule and speakers are subject to change.

MONDAY, JUNE 14		TUESDAY, JUNE 15		WEDNESDAY, JUNE 16		THURSDAY, JUNE 17	
Welcome, Introductions, Student / Faculty Reception (12:00 – 2:15 PM)	Dick Larson Steve Goldman Sandra Galletti MIT	Psychological First Aid for Victims and Responders (12:00 – 2:15 PM)	Dr. Sara Gilman Coherence Associates	Deep Dive into BR Program Metrics and Audits (12:00 – 2:15 PM)	Don Byrne Metrix411	Drills & Exercises: Best Practices (12:00 – 2:15 PM)	Steve Goldman Sandra Galletti MIT
BREAK							
Emergency/CM/BR Organizations (2:30 – 4:00 PM)	Steve Goldman	Real World Social Media (2:30 – 4:00 PM)	Katie Nelson Mountain View PD	QTerminals' COVID-19 Crisis Response (2:30 – 4:00 PM)	Abrar Ashraf QTerminals	Navigating Diversity and Culture Risks (2:30 – 4:00 PM)	Daniela Parker TwinStar CU
Student Projects <i>(See the next page)</i> (4:00 – 5:00 PM)	Steve Goldman Sandra Galletti Class	Work on Student Projects (4:00 – 5:00 PM)	Student Project Teams	Work on Student Projects (4:00 – 5:00 PM)	Student Project Teams	Work on Student Projects (4:00 – 5:00 PM)	Student Project Teams

MONDAY, JUNE 21		TUESDAY, JUNE 22		WEDNESDAY, JUNE 23		THURSDAY, JUNE 24	
The Sendai Framework, Resilience, and Disaster Risk Reduction (12:00 – 2:15 PM)	Ahmed Riad Ali Estmrarya	Business Impact Analysis: Use and Abuse (12:00 – 2:15 PM)	Barney Pelant Pelant Associates	The Adventures of Taking the World's Largest Retailer through the Great Unknown and Beyond! (12:00 – 2:15 PM)	Andrea Davis Walmart	Presentation of Student Projects (12:00 – 2:15 PM)	Student Project Teams
BREAK							
Operational Resilience (2:30 – 4:00 PM)	Dawn Turton Fusion Risk Mgt.	How to Deal with Consultants and Achieve Nirvana (2:30 – 4:00 PM)	Steve Goldman	Student Issues (2:30 – 4:00 PM)	Class	Continued (2:30 – 4:45 PM)	Student Project Teams
Work on Student Projects (4:00 – 5:00 PM)	Student Project Teams	Work on Student Projects (4:00 – 5:00 PM)	Student Project Teams	Work on Student Projects (4:00 – 5:00 PM)	Student Project Teams	Course Review Final Thoughts Adjourn (4:45 – 5:00 PM)	Dick Larson Steve Goldman Sandra Galletti



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STUDENT PROJECTS

In Student Projects, students work together in small teams during the Course, study/research a topic of interest, and present team results at the end of the Course.

Students will self-assemble in Teams based upon professional or personal curiosity, business area (e.g., health care, finance, government), organization size, or some other common interest. Student Project topics will then be selected by the Teams to work on during the course. Individual Team research and results will be presented to **(and evaluated by)** the entire class on the last day of the Course.

Student Project topic issues can consider—but are not limited to—pandemic lessons learned; pandemic preparations for the next one; business impact analyses; notification systems; business continuity vs business resiliency; risk management; exercises; cyber security; cloud vendors; selling BC to your organization; individual organization experiences; analysis of a recent event—yours or someone else’s; or other topic as approved by Instructors. **Any relevant area of our profession is acceptable.**

Following the Course, the research and results of a Team’s Student Project can result in a **published article** in industry magazines and/or **presentations** at relevant conferences. This is the decision of the Student Project Team. Dr. Steve can facilitate the publishing/presentation process.