

	<b>Topics</b> ( include lectures, hands-on work, laboratory work and social events as applicable)	<b>Instructor(s)</b>	<b>Readings/ Assignments</b>
	Digital technologies: smartphones, cloud, IoT, AI/ML and advanced robotics	Michael A M Davies	
	Five forces that characterize the economic impact of digital technologies	Michael A M Davies	
	The key steps in the digital transformation, becoming a digital explorer and building digital business and digital ecosystems	Michael A M Davies	
	Organizational Self-Assessment	Michael A M Davies	
<b>Day Two</b>			
	<b>Topics</b> ( include lectures, hands-on work, laboratory work and social events as applicable)	<b>Instructor(s)</b>	<b>Readings/ Assignments</b>
	The core of innovation in the organization	Blade Kotelly	
	3-Step Experience Centerlining Process	Blade Kotelly	
	K-Script articulation process	Blade Kotelly	
	K-Matrix white-space innovation	Blade Kotelly	
<b>Day Three</b>			
	<b>Topics</b> ( include lectures, hands-on work, laboratory work and social events as applicable)	<b>Instructor(s)</b>	<b>Readings/ Assignments</b>
	Digital platforms, business ecosystems, co-evolution, bottlenecks and value capture	Michael Davies	Moore, Iansiti, Yoffie
	Overcoming organizational obstacles	Michael Davies	Suarez, Teece, Baldwin
	Roadmapping Your Digital Transformation exercise	Davies/Kotelly	
	Presentation of roadmaps	Davies/Kotelly	