

MIT Crisis Management & Business Resiliency Course

Live Virtual Agenda – January 2021

Tuesday January 19	Wednesday January 20		Thursday January 21		Friday January 22		
Virtual Student / Faculty Reception; Networking (Optional) (12:00 – 2:00) Dick Larson Steve Goldman Lou DiBerardinis Sandra Galletti	Welcome, Introductions (12:00 – 12:30)	Steve Goldman Dick Larson Lou DiBerardinis Sandra Galletti MIT	Case Study: JetBlue: From Aircraft Incidents to the Pandemic (12:00 – 2:00)	Penny Neferis JetBlue	Supply Chain Management Before, During, and After a Crisis (12:00 – 2:00)	Dr. Yossi Sheffi MIT	
	CM & BR Overview and Issues (12:30 – 2:00)	Dr. Steven Goldman MIT					
	Break						
	BC Laws, Standards, and Metrics (2:15 – 4:15)	Don Byrne Metrix411	Case Study: Managing Global Crises (2:15 – 4:15)	Dawn Turton Hilton (ret)	Emergency Preparedness & the Dimensions of Meta-Leadership (2:15 – 4:15)	Eric McNulty Harvard University	
Day's Review; Networking (4:15 – 4:30)		Day's Review; Networking (4:15 – 4:30)		Day's Review; Networking (4:15 – 4:30)			

Monday January 25	Tuesday January 26		Wednesday January 27		Thursday January 28
The News Media: What we are going to do to you, and how to prepare (12:00 – 2:00)	Joe Sciacca, Editor (ret), The Boston Herald; Howard Price, TV News Editor	Cyber Security Update and Recent Events (12:00 – 2:00)	Abel Sanchez MIT	Pandemic Update, Response, and Lessons Learned (12:00 – 3:00)	Dick Larson, MIT John Barry, Author Ian Waitz, MIT US CDC TBD
Break					
Social Media Issues and Crisis Response (2:15 – 4:15)	Dr. Rick Reed Intel	Industry Trends: Impact on your Program and Career (2:15 – 4:15)	Cheyene Marling BC Management	Leadership Insights for the BR Manager (3:15 – 4:30)	Steve Goldman MIT
Day's Review; Networking (4:15 – 4:30)		Day's Review; Networking (4:15 – 4:30)		Course Review Final Thoughts Adjourn (4:30 – 5:00 PM)	Steve Goldman Dick Larson Lou DiBerardinis Sandra Galletti
Virtual Crisis Simulation <ul style="list-style-type: none"> • Hazmat Leak • WP Violence • Cyber Security (12:00 – 3:30) Steve Goldman Dick Larson Lou DiBerardinis Sandra Galletti Howard Price Penny Neferis Don Byrne Dawn Turton David Barber					

All times are US Eastern Daylight Time

Schedule and Speakers are subject to change

Draft 10/30/20