# MIT Crisis Management & Business Resiliency Course
## Live Virtual Agenda – January 2021

**Tuesday January 19**
- Virtual Student / Faculty Reception; Networking (Optional) (12:00 – 2:00)
  - Dick Larson
  - Steve Goldman
  - Lou DiBerardinis
  - Sandra Galletti

**Wednesday January 20**
- Welcome, Introductions (12:00 – 12:30)
  - Steve Goldman
  - Dick Larson
  - Lou DiBerardinis
  - Sandra Galletti
  - MIT
- CM & BR Overview and Issues (12:30 – 2:00)
  - Dr. Steven Goldman
  - MIT

**Thursday January 21**
- Case Study: JetBlue: From Aircraft Incidents to the Pandemic (12:00 – 2:00)
  - Penny Neferis
  - JetBlue

**Friday January 22**
- Supply Chain Management Before, During, and After a Crisis (12:00 – 2:00)
  - Dr. Yossi Sheffi
  - MIT

**Break**

**Monday January 25**
- The News Media: What we are going to do to you, and how to prepare (12:00 – 2:00)
  - Joe Sciacca, Editor (ret), The Boston Herald; Howard Price, TV News Editor

**Tuesday January 26**
- Cyber Security Update and Recent Events (12:00 – 2:00)
  - Abel Sanchez
  - MIT

**Wednesday January 27**
- Pandemic Update, Response, and Lessons Learned (12:00 – 3:00)
  - Dick Larson, MIT
  - John Barry, Author
  - Ian Waitz, MIT
  - US CDC TBD

**Thursday January 28**
- Virtual Crisis Simulation
  - Hazmat Leak
  - WP Violence
  - Cyber Security (12:00 – 3:30)

**Break**

**Monday January 25**
- Social Media Issues and Crisis Response (2:15 – 4:15)
  - Dr. Rick Reed
  - Intel

**Tuesday January 26**
- Industry Trends: Impact on your Program and Career (2:15 – 4:15)
  - Cheyene Marling
  - BC Management

**Wednesday January 27**
- Leadership Insights for the BR Manager (3:15 – 4:30)
  - Steve Goldman
  - MIT

**Thursday January 28**
- Course Review Final Thoughts Adjourn (4:30 – 5:00 PM)
  - Steve Goldman
  - Dick Larson
  - Lou DiBerardinis
  - Sandra Galletti

**Day’s Review; Networking (4:15 – 4:30)**

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All times are US Eastern Daylight Time

Schedule and Speakers are subject to change

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