

MIT Crisis Management & Business Resiliency Course

Live Virtual Agenda DRAFT – October 2023

Monday October 16		Tuesday October 17		Wednesday October 18		Thursday October 19		Friday October 20	
Welcome, Introductions, Student / Faculty Reception (12:00 – 2:30)		Dick Larson, Steve Goldman, Lou DiBerardinis, Sandra Galletti MIT		Agenda/Announcements 12:00		Agenda/Announcements 12:00		Agenda/Announcements 12:00	
		BR Laws, Standards, and Metrics (12:10 – 2:15)		Cyber Security: Threats, Response, and Recent Events (12:10 – 2:15)		Building the Plane while Flying it: Organizational Resilience (12:10 – 2:15)		Local, State, and Federal Response (12:10 – 4:45)	
		Don Byrne, Metrix411		Abel Sanchez, MIT		Zona Walton, ADP		Bill VanSchalkwyk, Harvard EHS Groton MA FD	
Break									
Crisis Mgt & Bus. Resiliency Overview and Issues (2:45 – 4:45)		JetBlue: From Aircraft Incidents to the Pandemic and Beyond! (2:30 – 4:45)		Working with the FBI on Cybersecurity and Terrorism (2:30 – 4:45)		Emergency Preparedness & the Dimensions of Meta-Leadership (2:30 – 4:45)		Local, State, and Federal Response (continued)	
Dr. Steven Goldman, MIT		Penny Neferis, JetBlue		Special Agents Doug Domin, Brian LeBlanc, US Federal Bureau of Investigation		Eric McNulty, Harvard University		Allen Phillips, State of MA Dan McElhinney FEMA/DHS	
Review and Class Networking (4:45 – 5:30)		Review and Class Networking (4:45 – 5:30)		Review and Class Networking (4:45 – 5:30)		Review and Class Networking (4:45 – 5:30)		Review and Class Networking (4:45 – 5:30)	

Monday October 23		Tuesday October 24		Wednesday October 25		Thursday October 26
Agenda/Announcements 12:00		Agenda/Announcements 12:00		Agenda/Announcements 12:00		Virtual Crisis Simulation <ul style="list-style-type: none"> Hazmat Leak WP Violence Cyber Event (12:00 – 3:45) Steve Goldman Lou DiBerardinis Sandra Galletti Don Byrne Mark Carroll Howard Price Joe Sciacca Donna Speckhard
Social Media Issues and Crisis Response (12:10 – 1:40)		Supply Chain Management (12:10 – 2:10)		12 Activations in 12 Months – plus a Pandemic! (12:10 – 2:40)		
Dr. Rick Reed, Intel		Dr. Yossi Sheffi, MIT		Bob Vance, Keck Medicine of USC		
Break						
The News Media: What we are going to do to you, and how to prepare (2:00 – 4:45)		Industry Trends: Impact on your Program and your Career (2:30 – 4:45)		Leadership Insights for the BR Manager (3:00 – 4:15)		
Joe Sciacca, Editor (ret), The Boston Herald; Howard Price, NBC-TV News Editor		Cheyene Marling, BC Management		Steve Goldman, MIT		
Review and Class Networking (4:45 – 5:30)		Review and Class Networking (4:45 – 5:30)		Simulation Briefing (4:15 – 5:00)		Course Review Final Thoughts Graduation!
				Steve Goldman Sandra Galletti		