

MIT Crisis Management & Business Resiliency Course

Live Virtual Agenda – *October 2023*

Monday October 16		Tuesday October 17		Wednesday October 18		Thursday October 19		Friday October 20	
Welcome, Introductions, Student / Faculty Reception (12:00 – 2:30)	Dick Larson, Steve Goldman, Sandra Galletti MIT	BR Laws, Standards, and Metrics (12:00 – 2:00)	Don Byrne, Metrix411	JetBlue: From Aircraft Incidents to the Pandemic and Beyond! (12:00 – 2:00)	Penny Neferis, JetBlue	Building the Plane while Flying it: Organizational Resilience (12:00 – 2:00)	Zona Walton, ADP	Local, State, and Federal Government Planning and Response (12:00 – 4:00)	Local/Hazmat: Bill VanSchalkwyk, Harvard EHS, Groton MA FD
Crisis Mgt & Bus. Resiliency Overview and Issues (2:45 – 4:45)	Dr. Steven Goldman, MIT	Cyber Security: Threats, Response, and Recent Events (2:30 – 4:30)	Abel Sanchez, MIT	Working with the FBI on Cybersecurity and Terrorism (2:30 – 4:30)	Special Agents Doug Domin, Brian LeBlanc, US Federal Bureau of Investigation	TBD	TBD		State: Allen Phillips, State of MA
						Emergency Preparedness & the Dimensions of Meta-Leadership (3:05 – 5:00)	Eric McNulty, Harvard University		Federal: John McGough, FEMA/DHS
Review and Class Discussion (4:45 – 5:00)		Review and Class Discussion (4:30 – 5:00)		Review and Class Discussion (4:30 – 5:00)		Review and Class Discussion (5:00 – 5:15)		Review and Discussion; Simulation Briefing (4:15 – 5:00)	

Monday October 23		Tuesday October 24		Wednesday October 25		Thursday October 26
The News and Social Media: What we are going to do to you, and how to prepare (12:00 – 4:45)	<u>Social Media:</u> Katie Nelson, Mountain View CA Police Department	12 Activations in 12 Months – plus a Pandemic! (12:00 – 1:30)	Bob Vance, Keck Medicine of USC	Supply Chain Management (12:00 – 1:30)	Dr. Yossi Sheffi, MIT	Virtual Crisis Simulation • Hazmat Leak • WP Violence • Cyber Event (12:00 – 3:45) Steve Goldman Lou DiBerardinis Sandra Galletti Don Byrne Mark Carroll Howard Price Joe Sciacca
	<u>Print and Web Media:</u> Joe Sciacca, Editor (ret), The Boston Herald	IT / DR: Trends and Technology (1:45 – 3:15)	Naveen Chhabra, Forrester Research	Developing a Successful Public Disaster Awareness Program in Mexico – With No Budget! (1:45 – 3:00)	Angelica Enriquez, Government of Mexico	
	<u>TV and Visual Media:</u> Howard Price, NBC-TV News Editor	Industry Trends: Impact on your Program and Career (3:30 – 4:45)	Cheyene Marling, Witt-O'Brien's	Leadership Insights for the BR Manager (3:15 – 4:15)	Steve Goldman, MIT	
Review and Class Discussion (4:45 – 5:00)		Review and Class Discussion (4:45 – 5:00)		Simulation Briefing; Review and Discussion (4:15 – 5:00)	Steve Goldman Sandra Galletti	Course Review; Final Thoughts; Graduation! (4:00 – 5:00)

All times are US Eastern Daylight Time

Schedule and speakers are subject to change

Revised: 10/06/23