



MIT Crisis Management & Business Resiliency Course

Live Virtual Agenda – October 2023

Monday October 16		Tuesday October 17		Wednesday October 18		Thursday October 19		Friday October 20	
Welcome, Introductions, Student / Faculty Reception (12:00 – 2:30)		Dick Larson, Steve Goldman, Lou DiBerardinis, Sandra Galletti MIT		Agenda/Announcements 12:00		Agenda/Announcements 12:00		Agenda/Announcements 12:00	
		BR Laws, Standards, and Metrics (12:10 – 2:15)	Don Byrne, Metrix411	Cyber Security: Threats, Response, and Recent Events (12:10 – 2:15)	Abel Sanchez, MIT	Building the Plane while Flying it: Organizational Resilience (12:10 – 2:15)	Zona Walton, ADP	Local, State, and Federal Response (12:10 – 4:45)	Bill VanSchalkwyk, Harvard EHS Groton MA FD
Break									
Crisis Mgt & Bus. Resiliency Overview and Issues (2:45 – 4:45)	Dr. Steven Goldman, MIT	JetBlue: From Aircraft Incidents to the Pandemic and Beyond! (2:30 – 4:45)	Penny Neferis, JetBlue	Working with the FBI on Cybersecurity and Terrorism (2:30 – 4:45)	Special Agents Doug Domin, Brian LeBlanc, US Federal Bureau of Investigation	Emergency Preparedness & the Dimensions of Meta-Leadership (3:00 – 5:00)	Eric McNulty, Harvard University	Local, State, and Federal Response (continued)	Allen Phillips, State of MA Dan McElhinney FEMA/DHS
Review and Class Networking (4:45 – 5:00)		Review and Class Networking (4:45 – 5:00)		Review and Class Networking (4:45 – 5:00)		Review and Class Networking (5:00 – 5:30)		Review and Class Networking (4:45 – 5:00)	

Monday October 23		Tuesday October 24		Wednesday October 25		Thursday October 26
Agenda/Announcements 12:00		Agenda/Announcements 12:00		Agenda/Announcements 12:00		Virtual Crisis Simulation <ul style="list-style-type: none"> Hazmat Leak WP Violence Cyber Event (12:00 – 3:45) Steve Goldman Lou DiBerardinis Sandra Galletti Don Byrne Mark Carroll Howard Price Joe Sciacca
Social Media Issues and Crisis Response (12:10 – 1:40)	Katie Nelson, Mountain View CA Police Department	Supply Chain Management Before, During, and After a Crisis (12:10 – 2:10)	Dr. Yossi Sheffi, MIT	12 Activations in 12 Months – plus a Pandemic! (12:10 – 2:40)	Bob Vance, Keck Medicine of USC	
Break						
The News Media: What we are going to do to you, and how to prepare (2:00 – 4:45)	Joe Sciacca, Editor (ret), The Boston Herald; Howard Price, NBC-TV News Editor	Industry Trends: Impact on your Program and Career (2:30 – 4:30)	Cheyene Marling, BC Management	Leadership Insights for the BR Manager (3:00 – 4:15)	Steve Goldman, MIT	
Review and Class Networking (4:45 – 5:00)		Review and Class Networking (4:30 – 5:00)		Simulation Briefing (4:15 – 5:00)	Steve Goldman Sandra Galletti	Course Review Final Thoughts Graduation!

All times are US Eastern Daylight Time

Schedule and speakers are subject to change

Revised: 04/10/23