## Monday October 17
- **Welcome, Introductions, Student / Faculty Reception (12:00 – 2:30)**
- **Dick Larson, Steve Goldman, Lou DiBerardinis, Sandra Galletti MIT**

## Tuesday October 18
- **Agenda/Announcements 12:00**
- **BR Laws, Standards, and Metrics (12:10 – 2:15)**
- **Don Byrne, Metrix411**

## Wednesday October 19
- **Agenda/Announcements 12:00**
- **Cyber Security: Threats, Response, and Recent Events (12:10 – 2:15)**
- **Abel Sanchez, MIT**

## Thursday October 20
- **Agenda/Announcements 12:00**
- **Building the Plane while Flying it: Organizational Resilience (12:10 – 2:15)**
- **Zona Walton, ADP**

## Friday October 21
- **Agenda/Announcements 12:00**
- **Local, State, and Federal Response (12:10 – 4:45)**
- **Bill VanSchalkwyk, Harvard EHS Groton MA FD**

### Break

**Crisis Mgt & Bus. Resiliency Overview and Issues (2:45 – 4:45)**
- **Dr. Steven Goldman, MIT**
- **JetBlue: From Aircraft Incidents to the Pandemic and Beyond! (2:30 – 4:45)**
- **Penny Neferis, JetBlue**
- **Working with the FBI on Cybersecurity and Terrorism (2:30 – 4:45)**
- **Special Agents Doug Domini, Brian Leland, US Federal Bureau of Investigation**
- **Emergency Preparedness & the Dimensions of Meta-Leadership (3:00 – 5:00)**
- **Eric McNulty, Harvard University**
- **Local, State, and Federal Response (continued)**
- **John McGough FEMA/DHS**

### Review and Class Networking (4:45 – 5:00)

## Monday October 24
- **Agenda/Announcements 12:00**
- **The News Media: What we are going to do to you and how to prepare (12:10 – 2:40)**
- **Joe Sciacca, Editor (ret), The Boston Herald; Howard Price, NBC-TV News Editor**

## Tuesday October 25
- **Agenda/Announcements 12:00**
- **Supply Chain Management Before, During, and After a Crisis (12:10 – 2:10)**
- **Dr. Yossi Sheffi, MIT**

## Wednesday October 26
- **Agenda/Announcements 12:00**
- **12 Activations in 12 Months – plus a Pandemic! (12:10 – 2:40)**
- **Bob Vance, Keck Medicine of USC**

## Thursday October 27
- **Virtual Crisis Simulation**
  - Hazmat Leak
  - WP Violence
  - Cyber Event (12:00 – 3:45)
  - Steve Goldman
  - Lou DiBerardinis
  - Sandra Galletti
  - Don Byrne
  - Mark Carroll
  - Howard Price
  - Joe Sciacca
  - Donna Speckhard

### Break

**Social Media Issues and Crisis Response (3:00 – 4:45)**
- **Dr. Rick Reed, Intel**
- **Industry Trends: Impact on your Program and Career (2:30 – 4:45)**
- **Cheyene Marling, BC Management**
- **Leadership Insights for the BR Manager (3:00 – 4:15)**
- **Steve Goldman, MIT**

### Review and Class Networking (4:45 – 5:00)

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All times are US Eastern Daylight Time

| Revised: 10/11/22 | Schedule and speakers are subject to change |