

MIT Advanced Business Resiliency Course

Proposed **Live Virtual** Agenda - June 2021

| Monday June 14, 2021 | | Tuesday June 15 | | Wednesday June 16 | | Thursday June 17 | |
|--|--|--|----------------------------------|---|------------------------|---|---|
| Welcome, Introductions, Student / Faculty Reception (12:00 – 2:15) | Dick Larson Steve Goldman Sandra Galletti MIT | Psychological First Aid (12:00 – 2:15) | TBD | Deep Dive into BR Program Metrics and Audits (12:00 – 2:15) | Don Byrne Metrix411 | Drills & Exercises – Best practices (12:00 – 2:15) | Steve Goldman Sandra Galletti MIT |
| Break | | | | | | | |
| Emergency/CM/BR Organizations (2:30 – 4:00) | Steve Goldman | Real World Social Media (2:30 – 4:00) | Katie Nelson Mountain View PD | Dealing with Consultants (2:30 – 4:00) | Steve Goldman | Class discussion on pandemic response (2:30 – 4:00) | Class |
| Student Projects (See the next page) (4:00 – 5:00) | Steve Goldman Sandra Galletti Class | Work on Student Projects (4:00 – 5:00) | Student Project Teams | Work on Student Projects (4:00 – 5:00) | Student Project Teams | Work on Student Projects (4:00 – 5:00) | Student Project Teams |

| Monday June 21, 2021 | | Tuesday June 22 | | Wednesday June 23 | | Thursday June 24 | |
|--|-----------------------------|--|------------------------------------|--|-------------------------|--|---|
| The Sendai Framework, Resilience, and Disaster Risk Reduction (12:00 – 2:15) | Ahmed Riad Ali Estmrarya | Business Impact Analysis: Use and Abuse (12:00 – 2:15) | Barney Pelant Pelant Associates | The Adventures of Taking the World's Largest Retailer through the Great Unknown and Beyond! (12:00 – 2:15) | Andrea Davis Walmart | Presentation of Student Projects (12:00 – 2:15) | Student Project Teams |
| Break | | | | | | | |
| QTerminals' COVID-19 Crisis Response (2:30 – 4:00) | Abrar Ashraf QTerminals | Operational Resilience (2:30 – 4:00) | Dawn Turton Fusion Risk Mgt. | <i>Continued</i> (2:30 – 4:00) | Andrea Davis Walmart | <i>Continued</i> (2:30 – 4:45) | Student Project Teams |
| Work on Student Projects (4:00 – 5:00) | Student Project Teams | Work on Student Projects (4:00 – 5:00) | Student Project Teams | Work on Student Projects (4:00 – 5:00) | Student Project Teams | Course Review Final Thoughts Adjourn (4:45 – 5:00) | Dick Larson Steve Goldman Sandra Galletti |

All times are US Eastern Daylight Time

Schedule and speakers are subject to change

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Student Projects

In Student Projects, students work together in small teams during the Course, study/research a topic of interest, and present team results at the end of the Course.

Students will self-assemble in Teams based upon professional or personal curiosity, business area (e.g., health care, finance, government), organization size, or some other common interest. Student Project topics will then be selected by the Teams to work on during the course. Individual Team research and results will be presented to (and evaluated by) the entire class on the last day of the Course.

Student Project topic issues can consider – but are not limited to - pandemic lessons learned; pandemic preparations for the next one; business impact analyses; notification systems; business continuity vs business resiliency; risk management; exercises; cyber security; cloud vendors; selling BC to your organization; individual organization experiences; analysis of a recent event – yours or someone else's; or other topic as approved by Instructors. Any relevant area of our profession is acceptable.

Following the Course, the research and results of a Team's Student Project can result in a published article in industry magazines and/or presentations at relevant conferences. This is the decision of the Student Project Team. Dr. Steve can facilitate the publishing/presentation process.