

# MIT Crisis Management & Business Resiliency Course – Live On-Campus July 2026 – Agenda

Monday (July 13) <i>(The Practice)</i>		Tuesday (July 14) <i>(Current Issues)</i>		Wednesday (July 15) <i>(Implementation / Response)</i>		Thursday (July 16) <i>(Communications / Issues)</i>		Friday (July 17) <i>(Bringing it all together)</i>	
Course Registration 7:30 – 8:30 AM		Announcements at 7:50 AM		Buses leave at 7:45 AM		Announcements at 7:50 AM		Announcements at 7:50 AM	
Welcome, Introductions, Overview (8:45 – 9:45)	Steve, Bhaskar, Suzanne; MIT	Supply Chain Management Before, During, and After a Crisis (8:00 – 9:45)	Dr. Yossi Sheffi, MIT	Local / Hazmat Planning and Response (8:00 – 9:15)	Bill Van Schalkwyk; Groton MA FD, Harvard EHS	Social Media Issues and Crisis Response (8:00 – 9:15)	Katie Nelson, Police Dept., Gilroy CA	BR Trends: Impact on your Program and Career (8:00 – 9:30)	Cheyene Marling, Resilience360 Advisory
Crisis Mgt & Bus. Resiliency Overview and Issues (9:45 – 10:30)	Dr. Steven Goldman, MIT			State Planning and Response (9:30 – 10:45)	Justin Shrair, MA Emergency Management Agency				
BR Laws, Standards, and Metrics (10:45 – 12:15)	Don Byrne, Metrix 411	Cyber Security: Threats, Response, and Recent Events (10:00 – 12:00)	Abel Sanchez, MIT	Federal Planning and Response (11:00 – 12:15)	Dan McElhinny, Iris Santoni, Zach Burnett; US DHS/FEMA		Howard Price, Editor (ret), NBC- TV News, NY	Multi-Event Crisis Simulation (10:15 – 1:00)	Steve, Lou, Howard, Joe, Katie, Michelle, Mark
Lunch (12:15 – 1:00)									
JetBlue: From Aircraft Incidents to Hurricanes and Beyond! (1:00 – 3:00)	Penny Neferis, JetBlue	Lunch (12:00 – 12:45)		Lunch (12:15 – 1:00)		Lunch (12:00 – 12:45)		Adjourn (2:00 PM)	
		Cyber Security Exercise (12:45 – 2:30)	M. Barcomb, D. King, SANS Institute	Working with the FBI on Terrorism (1:00 – 2:00)	Supervisory Special Agent Brian LeBlanc, FBI	Artificial Intelligence and Business Resiliency (12:45 – 2:45)	Jason Hoss, Whirlybird Labs Ltd.	<b>Tours of MIT (optional):</b> Sunday July 12, 3:00 PM and Friday July 17, 3:00 PM	
Small Organization Resiliency (3:15 – 4:30)	Mark Carroll, Boston University	Cybersecurity for Operational Technology (2:45 – 3:30)	Israel Reyes, Cybolt	Working with the FBI on Cybersecurity (2:15 – 3:15)	Supervisory Special Agent Doug Domin, FBI				
How to Speak, Eat, and Drive like a Bostonian! (4:30 – 5:30)	Steve Goldman, MIT	Emergency Preparedness and Meta-Leadership (3:45 – 5:45)	Eric McNulty, Harvard University	Disaster Modeling (3:30 – 4:30)	Dr Richard Larson, MIT	Panel Session: The Los Angeles Wildfires – One Year Later: Recovery (3:15 – 5:30) <ul style="list-style-type: none"> <li>• Darcy Noricks, Sony Pictures</li> <li>• Steven Lei, LA County Commissioner</li> <li>• Soraya Sutherland, Disaster Mgt. Area Coord., LA County</li> <li>• Alex Silverman, News Director, KNX News Radio</li> </ul>			
Class and Faculty Reception (6:00 – 7:30 PM)		New England Lobster (or other) Dinner (6:30 PM)		Networking Activity (To be determined)					

Horizontal triple line = Break

Schedule and speakers are subject to change!

Revised 06/08/26