



MIT Crisis Management & Business Resiliency Course

Live Online Agenda – October 2025

Monday October 20		Tuesday October 21		Wednesday October 22		Thursday October 23		Friday October 24	
Welcome, Introductions, Student / Faculty Reception (12:00 – 2:00)	Dick Larson, Steve Goldman, Sandra Galletti MIT	BR Laws, Standards, and Metrics (12:00 – 2:00)	Don Byrne, Metrix 411	JetBlue: From Aircraft Incidents to Hurricanes and Beyond! (12:00 – 2:00)	Penny Neferis, JetBlue	Supply Chain Management Before, During, and After a Crisis (12:00 – 1:30)	Dr. Yossi Sheffi, MIT	Local, State, and Federal Government Planning and Response (12:00 – 4:30)	<u>Local / Hazmat:</u> Bill VanSchalkwyk, Harvard EHS, Groton MA FD <u>State:</u> Allen Phillips, State of MA EMA <u>Federal:</u> John McGough, FEMA/DHS
Crisis Mgt & Bus. Resiliency Overview and Issues (2:15 – 3:00)	Dr. Steven Goldman, MIT	Cyber Security: Threats, Recent Events, and Response (2:15 – 4:15)	Abel Sanchez, MIT	Working with the FBI on Cybersecurity and Terrorism (2:15 – 4:15)	Special Agents Doug Domin, Brian LeBlanc, US Federal Bureau of Investigation	Small Organization Resilience (1:30 – 3:00)	Mark Carroll, Boston University		
Impacts of the Los Angeles Wildfires (3:00 – 5:00)	Panel Session: LA Business Resilience Managers, Local Responders, News Media					Emergency Preparedness & the Dimensions of Meta-Leadership (3:15 – 5:15)	Eric McNulty, Harvard University		
Review; Class Breakout Room Discussions (5:00 – 5:30)		Review; Class Breakout Room Discussions (4:15 – 5:00)		Review; Class Breakout Room Discussions (5:15 – 5:30)		Review; Class Breakout Room Discussions (5:15 – 5:30)		Simulation Pre-Briefing and Homework Assignment (4:30 – 5:00)	

Monday October 27		Tuesday October 28		Wednesday October 29		Thursday October 30	
The News and Social Media: What we are going to do to you, and how to prepare (12:00 – 4:45)	<u>Print and Web Media:</u> Joe Sciacca, Editor (ret), The Boston Herald	Executive Cyber Security Exercise (12:00 – 2:00)	M. Barcomb, C. Wilkes, SANS Institute	Developing a Successful Public Disaster Awareness Program in Mexico – With No Budget! (12:00 – 1:15)	Angelica Enriquez, Government of Mexico	Virtual Crisis Simulation <ul style="list-style-type: none"> Hazmat Leak WP Violence Cyber Event (12:00 – 4:00) Steve Goldman Sandra Galletti Michelle Carestia Mark Carroll Katie Nelson Howard Price Joe Sciacca Donna Speckhard	
	<u>Social Media:</u> Katie Nelson, Police Department Gilroy CA	Artificial Intelligence and Business Resiliency (2:15 – 4:15)	Jason Hoss, Open Technology Solutions, LLC	Industry Trends: Impact on your Program and Career (1:30 – 3:00)	Cheyene Marling, Witt-O'Brien's		
	<u>TV and Visual Media:</u> Howard Price, News Editor (ret), NBC-TV, NY	Disaster Modeling (4:30 – 5:00)	Dr Richard Larson, MIT	Leadership Insights for the BR Manager (3:15 – 4:15)	Steve Goldman, MIT		
Review; Breakout Rooms Discussions (4:45 – 5:15)		Review; Breakout Room Discussions (5:00 – 5:30)		Review; Simulation Briefing, and Breakout Rooms Discussions (4:15 – 5:00)		Course Review; Final Thoughts; Graduation! (4:00 – 5:00)	

All times are US Eastern Standard Time

Schedule and speakers are subject to change!

Revision: 02/04/25