

MIT Crisis Management & Business Resiliency Course

Live Online Agenda – *October 2025*

Monday October 20		Tuesday October 21		Wednesday October 22		Thursday October 23		Friday October 24	
Welcome, Introductions, Student / Faculty Reception (12:00 – 2:00)	Dick Larson, Steve Goldman, Sandra Galletti MIT	JetBlue: From Aircraft Incidents to Hurricanes and Beyond! (12:00 – 2:00)	Penny Neferis, JetBlue	Cyber Security: Threats, Recent Events, and Response (12:00 – 2:00)	Abel Sanchez, MIT	Supply Chain Management Before, During, and After a Crisis (12:00 – 1:45)	Dr. Yossi Sheffi, MIT	Local, State, and Federal Government Planning and Response (12:00 – 4:30)	Local / Hazmat: Bill VanSchalkwyk, Harvard EHS, Groton MA FD
Crisis Mgt & Bus. Resiliency Overview and Issues (2:15 – 3:00)	Dr. Steven Goldman, MIT	Working with the FBI on Cybersecurity and Terrorism (2:15 – 4:15)	FBI Special Agents Doug Domin, Brian LeBlanc	Executive Cyber Security Exercise (2:15 – 4:15)	M. Barcomb, D. King, SANS Institute	Small Organization Resiliency (1:45 – 3:00)	Mark Carroll, Boston University		State: Allen Phillips, Justin Shrair, State of MA EMA
BR Laws, Standards, and Metrics (3:00 – 5:00)	Don Byrne, Metrix 411	Cybersecurity for Operational Technology (4:30 – 5:00)	Israel Reyes, Cybolt	Disaster Modeling (4:30 – 5:00)	Dr Richard Larson, MIT	Emergency Preparedness & the Dimensions of Meta-Leadership (3:15 – 5:15)	Eric McNulty, Harvard University		Federal: Dan McElhinney, FEMA/DHS
Review; Class Breakout Room Discussions (5:00 – 5:30)		Review; Class Breakout Room Discussions (5:00 – 5:30)		Review; Class Breakout Room Discussions (5:00 – 5:30)		Review; Class Breakout Room Discussions (5:15 – 5:30)		Simulation Pre-Briefing and Homework Assignment (4:30 – 5:00)	

Monday October 27		Tuesday October 28		Wednesday October 29		Thursday October 30
The News and Social Media: What we are going to do to <u>you</u> , and how to prepare (12:00 – 4:45)	Print and Web Media: Joe Sciacca, Editor (ret), The Boston Herald	Artificial Intelligence and Business Resiliency (12:00 – 2:00)	Jason Hoss, Whirlybird Labs Ltd.	Industry Trends: Impact on your Program and Career (12:00 – 1:30)	Cheyene Marling, Resilience360 Advisory	Virtual Crisis Simulation - Hazmat Leak - WP Violence - Cyber Event (12:00 – 4:00) Steve Goldman Sandra Galletti Lou DiBerardinis Michelle Johnson Mark Carroll Joe Sciacca Howard Price Katie Nelson Kathy Ekberg
	Social Media: Katie Nelson, Police Department Gilroy CA	Panel Session: Response to and Impacts of the Los Angeles Wildfires (2:15 – 5:00)	- Darcy Noricks, Sony Pictures - Steven Lei, East-West Bank - Amy Rossetti, CVS - Soraya Sutherlin, Disaster Mgt. Area Coord., LA County - Alex Silverman, KNX News Radio	Leadership Insights for the BR Manager (1:45 – 3:15)	Steve Goldman, MIT	
	TV and Visual Media: Howard Price, News Editor (ret), NBC-TV, NY			Simulation Briefing; Simulation Breakout Rooms (3:15 – 5:00)	Steve Goldman, Sandra Galletti, MIT	
Review; Breakout Rooms Discussions (4:45 – 5:15)		Review; Breakout Room Discussions (5:00 – 5:30)		Review and Discussions (5:00 – 5:30)		Course Review; Final Thoughts; Graduation! (4:00 – 5:00)

All times are US Eastern Standard Time

Schedule and speakers are subject to change!

Revision: 10/08/25