

# MIT Crisis Management & Business Resiliency Course – **Live On-Campus July 2025** – Agenda

Monday (July 14) (The Practice)		Tuesday (July 15) (Current Issues)		Wednesday (July 16) (Implementation / Response)		Thursday (July 17) (Communications / Issues)		Friday (July 18) (Bringing it all together)	
Course Registration 7:30 – 8:30 AM		Announcements at 7:50 AM		Buses leave at 7:45 AM		Announcements at 7:50 AM		Announcements at 7:50 AM	
Welcome, Introductions, Overview (8:45 – 9:45)	Steve, Bhaskar, Suzanne; MIT	Supply Chain Management Before, During, and After a Crisis (8:00 – 9:30)	Dr. Yossi Sheffi, MIT	Bus to the Federal Emergency Management Agency’s Regional Response Center / Check in (7:45 – 9:00)		Social Media Issues and Crisis Response (8:00 – 9:15)	Katie Nelson, Police Dept., Gilroy CA	BR Trends: Impact on your Program and Career (8:00 – 9:30)	Cheyene Marling, Resilience360 Advisory
Crisis Mgt & Bus. Resiliency Overview and Issues (9:45 – 10:30)	Dr. Steven Goldman, MIT			Local / Hazmat Planning and Response (9:00 – 10:00)	Bill Van Schalkwyk, Groton MA FD; Harvard EHS	The News Media: What we are going to do to you, and how to prepare (9:30 – 12:00)	Joe Sciacca, Editor (ret), The Boston Herald; Enterprise Editor, WHDH- TV	Leadership Insights for the BR Manager (9:30 – 10:00)	Steve Goldman, MIT
BR Laws, Standards, and Metrics (10:45 – 12:15)	Don Byrne, Metrix 411	Cyber Security: Threats, Response, and Recent Events (10:00 – 12:00)	Abel Sanchez, MIT	State Planning and Response (10:15– 11:15)	Allen Phillips, MA Emergency Management Agency		Howard Price, Editor (ret), NBC- TV News, NY	Multi-Event Crisis Simulation (10:15 – 1:00)	Steve, Lou, Howard, Joe, Michelle, Mark
Lunch (12:15 – 1:00)				Federal Planning and Response (11:15 – 12:15)	Dan McElhinny, US Dept. of Homeland Security			Course Wrap-up and Graduation (1:00 – 2:00)	Steve, Dick: MIT
JetBlue: From Aircraft Incidents to Hurricanes and Beyond! (1:00 – 3:00)	Penny Neferis, JetBlue	Lunch (12:00 – 12:45)		Lunch (12:15 – 1:00)		Lunch (12:00 – 12:45)		Adjourn (2:00 PM)	
		Cyber Security Exercise (12:45 – 2:30)	M. Barcomb, C. Wilkes, SANS Institute	FEMA Center Tour -Command Center -Mobile Emergency Response Support (1:00 – 3:00)	US Dept. of Homeland Security / FEMA	Artificial Intelligence and Business Resiliency (12:45 – 2:45)	Jason Hoss, Whirlybird Labs Ltd.	Tours of MIT (optional):  Sunday July 13, 3:00 PM and Friday July 18, 3:00 PM	
Small Organization Resiliency (3:15 – 4:30)	Mark Carroll, Boston University	Cybersecurity for Operational Technology (2:45 – 3:30)	Israel Reyes, Roue Consultores	Working with the FBI on Terrorism and Cybersecurity (3:00 – 5:00)	Special Agents Brian LeBlanc, Doug Domin; FBI	Disaster Modeling (2:45 – 3:15)	Dr Richard Larson, MIT		
How to Speak, Eat, and Drive like a Bostonian! (4:30 – 5:30)	Steve Goldman, MIT	Emergency Preparedness and Meta-Leadership (3:30 – 5:30)	Eric McNulty, Harvard University	Bus back to MIT / Networking (5:00 – 6:00)		Panel Session: Response to and Impacts of the Los Angeles Wildfires (3:30 – 5:30+)	<ul style="list-style-type: none"><li>Darcy Noricks, Sony Pictures</li><li>Steven Lei, East-West Bank</li><li>Amy Rossetti, CVS</li><li>Soraya Sutherlin, Disaster Mgt. Area Coord., LA County</li><li>Alex Silverman, News Director, KNX News Radio</li></ul>		
Class and Faculty Reception: Samberg Conference Center (6:00 – 7:30 PM)		New England Lobster (or other) Dinner (6:30 PM)							

Horizontal triple line = Break

Schedule and speakers are subject to change!

Revised 06/01/25