

# MIT Crisis Management & Business Resiliency Course – Live On-Campus July 2025 – Agenda

Monday (July 14) <i>(The Practice)</i>		Tuesday (July 15) <i>(Current Issues)</i>		Wednesday (July 16) <i>(Implementation / Response)</i>		Thursday (July 17) <i>(Communications / Issues)</i>		Friday (July 18) <i>(Bringing it all together)</i>		
Course Registration 7:30 – 8:30 AM		Announcements at 7:50 AM		Buses leave at 7:45 AM		Announcements at 7:50 AM		Announcements at 7:50 AM		
Welcome, Introductions, Overview (8:45 – 9:45)	Steve, Bhaskar, Suzanne; MIT	Supply Chain Management Before, During, and After a Crisis (8:00 – 9:30)	Dr. Yossi Sheffi, MIT	Bus to Massachusetts Emergency Management Agency’s Emergency Operations Center / Check in (7:45 – 9:00)		Social Media Issues and Crisis Response (8:00 – 9:15)	Katie Nelson, Police Dept., Gilroy CA	BR Trends: Impact on your Program and Career (8:00 – 9:30)	Cheyene Marling, Witt O’Brien’s	
Crisis Mgt & Bus. Resiliency Overview and Issues (9:45 – 10:30)	Dr. Steven Goldman, MIT			Local / Hazmat Planning and Response (9:00 – 10:00)	Bill Van Schalkwyk, Groton MA FD; Harvard EHS					The News Media: What we are going to do to you, and how to prepare (9:30 – 12:00)
BR Laws, Standards, and Metrics (10:45 – 12:15)	Don Byrne, Metrix 411	Cyber Security: Threats, Response, and Recent Events (10:00 – 12:00)	Abel Sanchez, MIT	State Planning and Response (10:15– 11:15)	Allen Phillips, MA Emergency Management Agency	Howard Price, Editor (ret), NBC- TV News, NY	Crisis Simulation (10:15 – 1:00)	Steve, Mark, Howard, Joe, Michelle, Mark, Katie		
Lunch (12:15 – 1:00)				Federal Planning and Response (11:15 – 12:15)	John McGough, US Dept. of Homeland Security				Course Wrap-up and Graduation (1:00 – 2:00)	Steve, Dick: MIT
JetBlue: From Aircraft Incidents to Hurricanes and Beyond! (1:00 – 3:00)	Penny Neferis, JetBlue	Lunch (12:00 – 12:45)		Lunch and Tour of Federal RRCC (12:15 – 2:00)		Lunch (12:00 – 12:45)		<b>Adjourn</b> (2:00 PM)		
		Cyber Security Exercise (12:45 – 2:30)	M. Barcomb, C. Wilkes, SANS Institute	Working with the FBI on Terrorism and Cybersecurity (2:00 – 4:00)	Special Agents Brian LeBlanc, Doug Domin; FBI	Artificial Intelligence and Business Resiliency (12:45 – 2:45)	Jason Hoss, Whirlybird Labs Ltd.			
Small Organization Resiliency (3:15 – 4:30)	Mark Carroll, Boston University	Cybersecurity for Operational Technology (2:45 – 3:30)	Israel Reyes, Roue Consultores	A Successful Public Disaster Awareness Program in Mexico – With No Budget! (4:00 – 5:00)	Angelica Enriquez, Government of Mexico	Disaster Modeling (2:45 – 3:15)	Dr Richard Larson, MIT	<b>Tours of MIT (optional):</b>  Sunday July 13, 3:00 PM and Friday July 18, 3:00 PM		
How to Speak, Eat, and Drive like a Bostonian! (4:30 – 5:30)	Steve Goldman, MIT	Emergency Preparedness and Meta-Leadership (3:30 – 5:30)	Eric McNulty, Harvard University	Bus back to MIT / Networking (5:00 – 6:00)		Impacts of the Los Angeles Wildfires (3:30 – 5:30)	Panel Session: LA Business Resilience Managers, Local Responders, News Media			
Class and Faculty Reception: Samberg Conference Center (6:00 – 7:30 PM)	New England Lobster (or other) Dinner (6:30 PM)									

Horizontal triple line = Break

Schedule and speakers are subject to change!

*Revised 02/27/25*