

MIT Crisis Management & Business Resiliency Course

Live Virtual Agenda – October 2024

Monday October 14		Tuesday October 15		Wednesday October 16		Thursday October 17		Friday October 18	
Welcome, Introductions, Student / Faculty Reception (12:00 – 2:30)	Dick Larson, Steve Goldman, Sandra Galletti MIT	BR Laws, Standards, and Metrics (12:00 – 2:00)	Don Byrne, Metrix411	Cyber Security: Threats, Response, and Recent Events (12:00 – 2:00)	Abel Sanchez, MIT	Building the Plane while Flying it: Organizational Resilience (12:00 – 1:45)	Zona Walton, ADP	Local, State, and Federal Government Planning and Response (12:00 – 4:30)	<u>Local/Hazmat:</u> Bill VanSchalkwyk, Harvard EHS, Groton MA FD
Crisis Mgt & Bus. Resiliency Overview and Issues (2:45 – 4:45)	Dr. Steven Goldman, MIT	JetBlue: From Aircraft Incidents to the Pandemic and Beyond! (2:30 – 4:30)	Penny Neferis, JetBlue	Working with the FBI on Cybersecurity and Terrorism (2:30 – 4:45)	Special Agents Doug Domin, Brian LeBlanc, US Federal Bureau of Investigation	Small Organization Resilience (1:45 – 2:50)	Mark Carroll, BU		<u>State:</u> Allen Phillips, State of MA
						Emergency Preparedness & the Dimensions of Meta-Leadership (3:00 – 5:00)	Eric McNulty, Harvard University		<u>Federal:</u> John McGough, FEMA/DHS
Review and Class Discussion (4:45 – 5:00)		Review and Class Discussion (4:30 – 5:00)		Review and Class Discussion (4:45 – 5:15)		Review and Class Discussion (5:00 – 5:15)		Review and Discussion; Simulation Briefing (4:40 – 5:15)	

Monday October 21		Tuesday October 22		Wednesday October 23		Thursday October 24
The News and Social Media: What we are going to do to you, and how to prepare (12:00 – 4:45)	<u>Social Media:</u> Katie Nelson, Mountain View CA Police Department	Supply Chain Management Before, During, and After a Crisis (12:00 – 1:30)	Dr. Yossi Sheffi, MIT	Developing a Successful Public Disaster Awareness Program in Mexico – With No Budget! (12:00 – 1:30)	Angelica Enriquez, Government of Mexico	Virtual Crisis Simulation • Hazmat Leak • WP Violence • Cyber Event (12:00 – 4:00) Steve Goldman Lou DiBerardinis Sandra Galletti Don Byrne Mark Carroll Howard Price Joe Sciacca
	<u>Print and Web Media:</u> Joe Sciacca, Editor (ret), The Boston Herald	IT / DR: Trends and Technology (1:40 – 3:00)	Naveen Chhabra, Forrester Research	Industry Trends: Impact on your Program and Career (1:45 – 3:00)	Cheyene Marling, Witt-O'Brien's	
	<u>TV and Visual Media:</u> Howard Price, News Editor (ret), NBC-TV, NY	Artificial Intelligence and Business Resiliency (3:10 – 5:10)	Jason Hoss, Open Technology Solutions, LLC	Leadership Insights for the BR Manager (3:15 – 4:30)	Steve Goldman, MIT	
Review and Class Discussion (4:45 – 5:00)		Review and Class Discussion (5:10 – 5:30)		Simulation Briefing; Review and Discussion (4:30 – 5:15)	Steve Goldman Sandra Galletti	Course Review; Final Thoughts; Graduation! (4:00 – 5:00)

All times are US Eastern Daylight Time

Schedule and speakers are subject to change!

Revised: 01/04/24