



MIT Crisis Management & Business Resiliency Course

Live Virtual Agenda – October 2024

Monday October 14		Tuesday October 15		Wednesday October 16		Thursday October 17		Friday October 18	
Welcome, Introductions, Student / Faculty Reception (12:00 – 2:30)	Dick Larson, Steve Goldman, Sandra Galletti MIT	BR Laws, Standards, and Metrics (12:00 – 2:00)	Don Byrne, Metrix411	Supply Chain Management Before, During, and After a Crisis (12:00 – 1:30)	Dr. Yossi Sheffi, MIT	Cyber Security: Threats, Recent Events, and Response (12:00 – 1:30)	Abel Sanchez, MIT	Local, State, and Federal Government Planning and Response (12:00 – 4:30)	Local/Hazmat: Bill VanSchalkwyk, Harvard EHS, Groton MA FD
Crisis Mgt & Bus. Resiliency Overview and Issues (2:45 – 4:45)	Dr. Steven Goldman, MIT	JetBlue: From Aircraft Incidents to Hurricanes and Beyond! (2:30 – 4:30)	Penny Neferis, JetBlue	Working with the FBI on Cybersecurity and Terrorism (1:45 – 3:45)	Special Agents Doug Domin, Brian LeBlanc, US FBI	Industry Trends: Impact on your Program and Career (1:30 – 3:00)	Cheyene Marling, Witt-O'Brien's		State: Allen Phillips, State of MA
				Small Organization Resilience (4:00 – 5:15)	Mark Carroll, BU	Emergency Preparedness & the Dimensions of Meta-Leadership (3:15 – 5:15)	Eric McNulty, Harvard University		Federal: Dan McElhinney FEMA/DHS
Review and Class Discussion (4:45 – 5:00)		Review and Class Discussion (4:30 – 5:00)		Review and Class Discussion (5:15 – 5:30)		Review and Class Discussion (5:15 – 5:30)		Simulation Briefing; Review and Discussion (4:30 – 5:00)	

Monday October 21		Tuesday October 22		Wednesday October 23		Thursday October 24
The News and Social Media: What we are going to do to you, and how to prepare (12:00 – 4:45)	Print and Web Media: Joe Sciacca, Editor (ret), The Boston Herald	Executive Cyber Security Exercise (12:00 – 1:50)	M. Barcomb, C. Wilkes, SANS Institute	Developing a Successful Public Disaster Awareness Program in Mexico – With No Budget! (12:00 – 1:15)	Angelica Enriquez, Government of Mexico	Virtual Crisis Simulation <ul style="list-style-type: none"> • Hazmat Leak • WP Violence • Cyber Event (12:00 – 4:00) Steve Goldman Sandra Galletti Michelle Carestia Mark Carroll Howard Price Joe Sciacca Katie Nelson
	Social Media: Katie Nelson, Police Department Mountain View CA	Disaster Modeling (2:00 – 2:50)	Dr Richard Larson, MIT	Leadership Insights for the BR Manager (1:30 – 3:00)	Steve Goldman, MIT	
	TV and Visual Media: Howard Price, News Editor (ret), NBC-TV, NY	Artificial Intelligence and Business Resiliency (3:00 – 5:00)	Jason Hoss, Open Technology Solutions, LLC	Simulation Briefing (3:15 – 4:30)	Steve Goldman Sandra Galletti	
Review and Class Discussion (4:45 – 5:00)		Review and Class Discussion (5:00 – 5:15)		Review and Class Discussion (4:30 – 5:00)		Course Review; Final Thoughts; Graduation! (4:00 – 5:00)

All times are US Eastern Daylight Time

Schedule and speakers are subject to change!

Revision: 08/28/24