



People Analytics: Transforming Management with Behavioral Data

July 24-25, 2017

Monday

9:00 am– 9:15 am	Welcome	Prof. Sandy Pentland and Ben Waber
9:15 am – 10:45 am	Honest Signals and Social Physics	Prof. Sandy Pentland
10:45 am – 11:00 am	Coffee Break	
11:00 am – 12:30 pm	People Analytics: Data and Tools	Ben Waber
12:30 pm – 2:00 pm	Lunch	
2:00 pm – 2:30 pm	Group Exercise Explanation: It Takes all Kinds	Ben Waber
2:30 pm – 3:30 pm	Groups Work	
3:30 pm – 4:00 pm	Break	
4:00 pm – 5:00 pm	Exercise Discussion	

Tuesday

8:30 am – 9:00 am	Pre-course socializing	
9:00 am – 9:30 am	Moving from HBR Cases to A/B Testing	Ben Waber
9:30 am – 10:30 am	Core Tool: Social Network Analysis	Ben Waber
10:30 am – 10:45 am	Coffee Break	
10:45 am – 11:00 am	Group Exercise Explanation: Rewire the Class with Lunch	Ben Waber
11:00 am – Noon	Groups Work	



Noon – 12:30 pm	Group Proposals and Vote	
12:30 pm – 2:00 pm	Rewired Lunch	
2:00 pm – 3:00 pm	People Analytics Lessons	Ben Waber
3:00 pm – 4:00 pm	Building a People Analytics Team	Ben Waber
4:00 pm – 4:15 pm	Break	
4:15 pm – 5:00 pm	Group Discussion: Implementing People Analytics in Your Organization	Prof. Sandy Pentland and Ben Waber
5:00 pm – 5:30 pm	Group Learnings	
5:30 pm – 7:30 pm	Networking Reception	