



## Crisis Management & Business Continuity

Monday (July 24) <i>(The Practice of BCP)</i>		Tuesday (July 25) <i>(Current Issues)</i>		Wednesday (July 26) <i>(Implementation/Response)</i>		Thursday (July 27) <i>(Communication/Response)</i>		Friday (July 28) <i>(Bringing it all together)</i>	
		Coffee at 7:30; Announcements at 7:50		Buses leave at 7:40 and 7:50 AM		Coffee at 7:30; Announcements at 7:50		Coffee at 7:30; Announcements at 7:50	
Welcome, Introductions (9:00 – 9:45)	Steve, Dick, Lou, Bhaskar, MIT	Cyber Security & Data Breach Update (8:00 – 9:45)	Dr. Nader Mehravari, Cornell University and Axio Global, Inc.	Bus to Federal Regional Response Coordination Center (RRCC) / Networking		Newspapers/ Websites (8:00 – 9:00)	Joe Sciacca, The Boston Herald	BC trends: Impact on your Program and Career (8:00 – 9:00)	Cheyene Marling, BC Management
Basics of BCP/Crisis Management (9:45 – 10:30)	Dr. Steven Goldman, MIT			Local / Hazmat Planning and Response (9:30 – 10:30)	Bill Van Schalkwyk, Groton MA FD; Harvard EHS	Radio/Internet (9:00 – 10:00)	Dan Rea, WBZ Radio	Leadership Insights for the BC Manager (9:00 – 10:00)	Steve Goldman, MIT
BC Laws, Standards, and Metrics (10:45 – 12:15)	Don Byrne, Metrix411	IT / DR: Trends and Technology (10:15 – 12:00)	Stephanie Balaouras, Forrester Research	State Planning and Response (10:30 – 11:15)	Allen Phillips, MA Emergency Management Agency	Television/ Visual Media (10:15 – 11:45)	Howard Price, TV Network News	Crisis Simulation (10:30 – 1:00)	Steve, Dick, Lou, Howard, Bill, Suzanne
Lunch (12:15 – 1:00)		Lunch (12:00 – 12:45)		Federal Planning and Response (11:15 – 12:15)	John McGough, US Dept. of Homeland Security	News Media Panel Session (11:45 – 12:15)	All media lecturers	Course Wrap- up and Graduation (1:00 – 2:00)	Steve, Dick, Lou
Case Study: From aircraft incidents to operations disruptions (1:00 – 2:30)	Penny Neferis, JetBlue	Supply Chain Management Before, During, and After a Crisis (12:45 – 2:30)	Dr. Yossi Sheffi, MIT	Lunch and Tour of Federal RRCC (12:15 – 2:00)		Lunch (12:15 – 1:00)		Adjourn (2:00 PM)	
				Working with the FBI on Terrorism and Data Breaches (2:00 – 3:30)	<i>To be determined;</i> FBI	Social Media Issues and Crisis Response (1:00 – 2:15)	Dr. Rick Reed, Intel		
Pandemic Update (3:00 – 4:00)	Dr. Dick Larson, MIT	Emergency Preparedness & the Dimensions of Meta-Leadership (3:00 – 5:00)	Eric McNulty, Harvard University	Briefing for Friday's Crisis Simulation (3:45 – 4:30)	Steve Goldman, MIT	Case Study: Small Company CM/BC/DR (2:15 – 3:15)	Mark Carroll, Income Research + Management	Tour of MIT <i>(optional)</i> : Sunday July 23, 3:00 PM and Friday July 28, 3:00 PM	
How to Speak, Eat, and Drive like a Bostonian! (4:00 – 5:00)	Steve Goldman, MIT			Bus back to MIT / Networking (4:30 – 5:30)		Case Study: Large Multi- National CM/BC/DR (3:45 – 5:15)	Dan Phillips, Wells Fargo		
Class and Faculty Reception, Samberg Conference Center (5:30 – 7:30 PM)		Duck Boat Tour and New England Lobster Dinner at Durgin-Park Ducks leave by 6:00 PM!		Restaurant Gather and Go! <i>(optional)</i>		Open discussion: current issues (5:15 – ?)	Dr. Steve and Class		

Horizontal triple line = Break

*Revised 07/09/17*